

New: Job Market
for pharmaceutical production

ONLINE FIRST: DAILY FRESH NEWS



pharmaindustrie-online.de

THE ONLINE-ONLY-INFORMATION NEWS
PORTAL FOR PHARMACEUTICAL PRODUCTION,
MANAGEMENT, TECHNOLOGY & LOGISTICS IN
GERMANY / AUSTRIA / SWITZERLAND

KEY INFORMATION FOR DECISION-MAKERS
IN PHARMACEUTICAL ENGINEERING

ACHEMA2018

 **FachPack**

MEDIAKIT 2018

pharmaindustrie-online.de

VALID FROM JANUARY 2018, V2
PHARMAINDUSTRIE-ONLINE.DE - A SERVICE PROVIDED BY
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PROFILE | THEMES | FORMATS | PRICES | TECH SPECS | CONTACT

Profile

pharmaindustrie-online.de is the B2B process technology news portal for pharmaceutical industry including pharmaceutical manufacturing and logistics. Since 2013, it offers as the only supplier in the German-speaking market in Europe the full range of all relevant topics for the industry. On a daily base, pharmaindustrie-online.de delivers without any delay:

- latest industry news
- product features & innovations
- exciting case studies & white papers
- trade shows and events

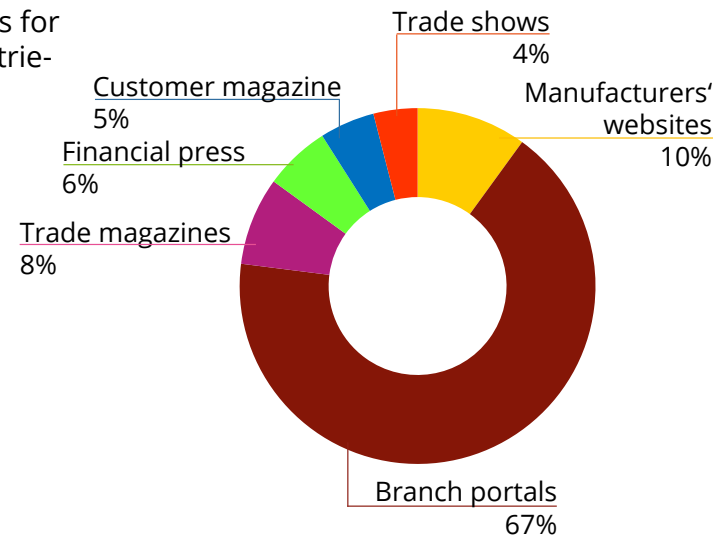
In 2018, we are providing live reports on:

- Pharma process technology
- Achema, Frankfurt
- Fachpack, Nuremberg
- SPS IPC Drives, Nuremberg
- Valves for pharmaceutical industry

The yellow pages „Marktplatz“ as well as the interview format „Pharma-Talk“ are completing the information offer of pharmaindustrie-online.de.

Target Group

Our target group includes executives, engineers, technicians as well as all other decision-makers for purchasing of investment goods at the pharma production and pharmaceutical.



According to our latest pharmaindustrie-online.de survey*, 2/3 of our target group use online industry news portals several times per week.

* Results of an online survey on pharmaindustrie-online.de
 Data base >400 voices
 Timing: 2016/2017

Green Information

Sustainability, environmental and resource protection are key for pharmaindustrie-online.de, not only in our news and reports - also in our daily business.

- Hosting of our website works climate-neutral in Germany
- We pay compensation in CO2 reducing projects for all of our printed marketing materials.
- We travel with public transportation.
- We use green electricity.
- We are working closely to a paper-free office. Saving resources such as paper is naturally for us as a provider of online-only platforms



Themes & Dates

	January	February	March	April	May	June
Trade shows / Events		Lounges, Karlsruhe (06.-08.02.18)	MSR-Spezialmesse Rhein-Main, Frankfurt (07.03.18)	Hannover Messe, Hannover (23.-27.04.18) Pharma-Kongress, Düsseldorf (24.-25.04.18)	MSR-Spezialmesse Rheinland, Leverkusen (16.05.18)	Achema, Frankfurt (11.-15.06.18) Sensor+Test, Nuremberg (26.-28.06.18)
Specials Website	22.01.-02.03.18 Pharma process technology				07.05.-22.06.18 Achema	
Special Newsletter	Pharma process technology 30.01.18					Achema Preview 06.06.18 Best of Achema 21.06.18
Newsletter		22.02.2018	15.03.2018	19.04.2018	17.05.2018	



ACHEMA 2018



Themes & Dates

	July	August	September	October	November	December
Trade shows / Events			MSR-Spezialmesse Südwest, Ludwigshafen (12.09.18) Fachpack, Nuremberg (25.-27.09.18)	MSR-Spezialmesse Rhein-Ruhr, Bochum (10.10.18)	SPS IPC Drives, Nuremberg (27.11.-29.11.18) NAMUR Annual General Meeting Bad Neuenahr Valve World Expo, Düsseldorf (27.-29.11.18)	
Specials Website		27.08.-05.10.18 Fachpack / Packaging for pharmaceutical industry			12.11.-14.12.18 Automation technology 12.11.-14.12.18 Valves for pharmaceutical industry	
Special Newsletter			Fachpack 19.09.18		Preview SPS IPC Drives 19.11.18	Valves 13.12.18
Newsletter	17.07.2018	28.08.2018		16.10.2018		



Start page desktop



Advertising Formats

1A Superbanner 728x90 pixel
or
Fullbanner 468x60 pixel

1B,C Superbanner 728x90 pixel
or
Fullbanner 468x60 pixel

2 Billboard Banner 845x250 pixel
Mobil: Fullbanner 468x60 pixel

3 Wide Skyscraper 160x600 pixel
or
Standard Skyscraper 120x600 pixel
Mobil: Fullbanner 468x60 pixel

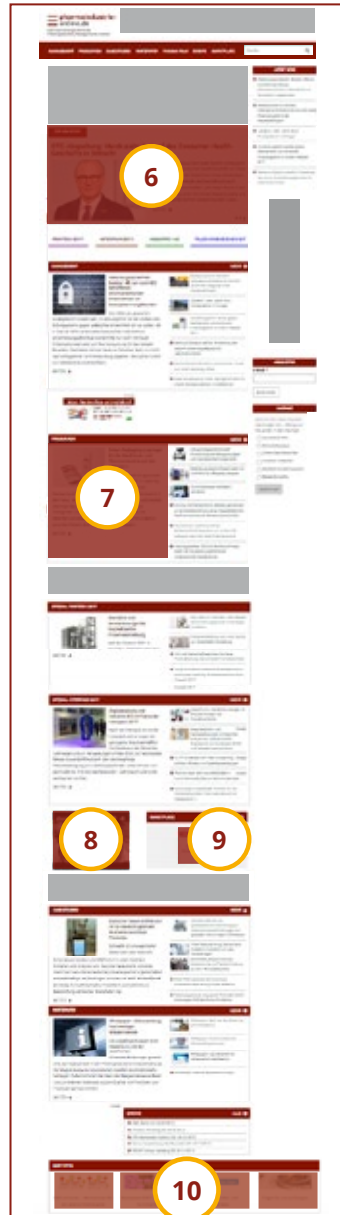
4 Highlight Rectangle left 300x100 pixel or
Highlight Rectangle right 300x100 pixel

5 Medium Rectangle 300x250 pixel

Article page desktop



Start page desktop



Advertising Formats

- 6 Topstory

- 7 Product Advertorial
article, pictures, video, links or
Theme Advertorial
article, pictures, video, links

- 8 Video

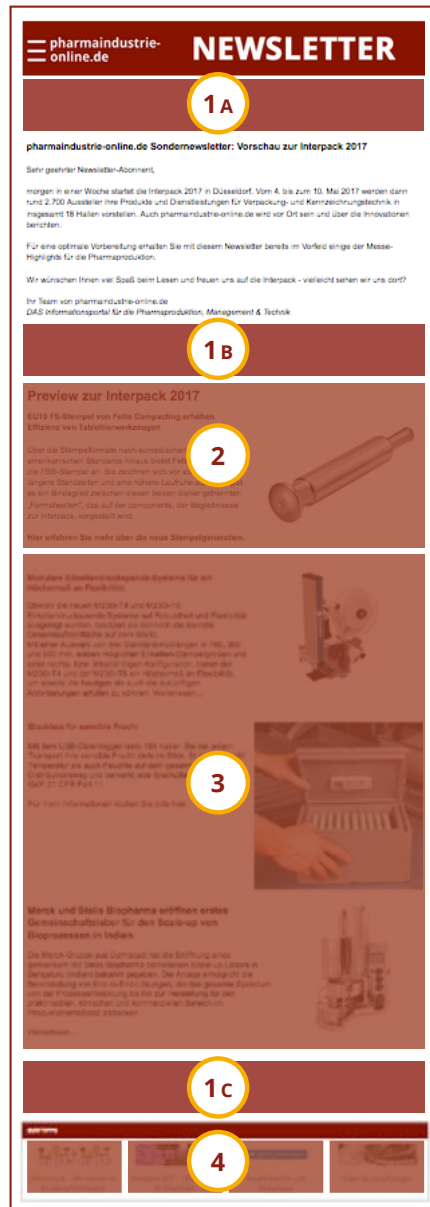
- 9 Premium Company Entry

- 10 Surftipps

Article page desktop



Advertising Formats Newsletter



1 A, B Fullbanner
468x60 pixel


1 c Fullbanner
468x60 pixel or
Highlight Rectangle
300x100 pixel

2 Top-Advertorial
1. position, picture,
headline, teaser, external link


3 Product Advertorial
picture, headline,
teaser, link

4 Surftipps


Job Market




Ingenieur Pharmatechnik (m/w)
 Personalberatung Straßer Inh. Heidi Straßer
 München vor 5 Tagen
 und sucht zum nächstmöglichen Zeitpunkt in unbefristeter Festanstellung einen Ingenieur Pharmatechnik (m/w)




Qualitätsingenieur im Bereich Pharma & Medizintechnik (m/w)
 Altran Deutschland S.A.S. & Co. KG
 bundesweit vor 11 Tagen
 aktuell bundesweit auf der Suche nach Qualitätsingenieur im Bereich Pharma & Medizintechnik (m/w) Altran ist führend auf dem Gebiet der Hightech-Ingenieurdienstleistungen. * Erstellen und Pflege Qualitätsdokumenten



Project Manager (m/w) Pharmatechnik
 Bertrandt AG
 Wiesbaden vor 6 Tagen
 Abgeschlossenes Studium der Fachrichtung Pharmatechnik, idealerweise für die Pharma-Industrie - Reinraum- und Schleusenkonzepte im Pharma-Umfeld - Regelwerke (DIN, EN, VDE...) sowie der Pharma



Projektingenieur/in Pharmatechnik
 Valicare GmbH
 Frankfurt am Main vor 7 Tagen
 Abgeschlossenes Ingenieurstudium der Fachrichtung Maschinenbau, Verfahrenstechnik, Pharmatechnik oder vergleichbares Studium * Planung und Realisierung von komplexen Pharma-Produktionsanlagen



Area Sales Manager (m/w) China
 Romaco Pharmatechnik GmbH
 Karlsruhe vor 10 Tagen
 Am Heegwald 11 - D-76227 Karlsruhe - Die Romaco Group ist weltweit einer der führenden Spezialanbieter von Verfahrens- und Verpackungstechnik.

Users and engineers are searching on a daily base for challenging and interesting job opportunities on our pharmaindustrie-online.de job market. Our recommendation: Use it for recruiting - together we will find your suitable candidate for your vacancy:

Basic Top Job

1 job advertisement on pharmaindustrie-online.de (constantly on top and above the hit list) for 1 month, price: € 490

Premium Top Job

1 job advertisement on pharmaindustrie-online.de (constantly on top and above the hit list) + social media promotion for your job ad for 1 month, price: € 590

Premium Plus Top Job

1 job advertisement on pharmaindustrie-online.de (constantly on top and above the hit list) + social media promotion for your job ad + pharmaindustrie-online.de-newsletter promotion for your job ad for 1 month, price: € 690

Banner portal

FORMATS		PRICES	TERM
Billboard Banner*	845x250 pixel	€ 2,490	1 month
Super Banner (A)*	728x90 pixel	€ 890	1 month
Fullbanner (A)*	468x60 pixel	€ 670	1 month
Super Banner (B,C)**	728x90 pixel	€ 750	1 month
Fullbanner (B,C)**	468x60 pixel	€ 500	1 month
Standard Skyscraper*/***	120x600 pixel	€ 1,005	1 month
Wide Skyscraper*/***	160x600 pixel	€ 1,260	1 month
Highlight-Rectangle left*	300x100 pixel	€ 590	1 month
Highlight-Rectangle right*	300x100 pixel	€ 590	1 month
Medium Rectangle**	300x250 pixel	€ 1,020	1 month

* run of Site (ROS), rotating (max. 3 additional banner)
 ** Exclusive position on homepage, not rotating
 *** On mobile website, we offer full banner alternatively

Additional Advertising Formats Website

Topstory		€ 530	3 days
		€ 1,000	1 week
Product / Theme advertorial		€ 450	3 weeks
Video/Webcast	300x250 pixel	€ 875	1 month
Surftipp		€ 265	1 month
Whitepaper		€ 385	3 months
		€ 630	6 months
Premium Company Entry		€ 520	12 months
Microsite		€ 3,360	3 months
		€ 5,635	6 months

Banners & Additional Advertising Formats Newsletter

Fullbanner	468x60 pixel	€ 635
Highlight-Rectangle	300x100 pixel	€ 410
Top-Advertorial		€ 505
Product / Theme advertorial (in combination with Website Advertorial)		€ 790
Surftipps		€ 155
Stand-Alone-Newsletter		€ 2,095



Yearly Package Offering

Bronze package	Silver package	Gold package	Platinum package
1x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial	1x Topstory Timing: 1 week	1x Stand Alone Newsletter	1x Surftipps Timing: 6 months
1x Super Banner Portal Timing: 1 month	2x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial	2x Topstory Timing: 1 week	2x Stand Alone Newsletter
Premium Company Entry Timing: 1 year	1x Super Banner Portal Timing: 3 months	3x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial	3x Topstory Timing: 1 week
Regular price: € 2,200 Package price: € 1,760	Premium Company Entry Timing: 1 year	1x Super Banner Portal Timing: 6 months	4x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial
	Regular price: € 5,770 Package price: € 4,325	Premium Company Entry Timing: 1 year	1x Super Banner Portal Timing: 12 months
		Regular price: € 12,325 Package price: € 8,630	Premium Company Entry Timing: 1 year
			Regular price: € 23,140 Package price: € 15,000

Conditions / Technical Data

Delivery address:

- please send your advertising media to: werbemittel@pharmaindustrie-online.de.

Delivery times:

- five days prior campaign start

Meta information:

- customer and campaign name
- Booking period
- requested site and placing
- advertising format and click URL
- contact for questions
- alternativ text (optional)

For flash banners:

- information of flash version
- information about action scripts

File formats Portal:

- GIF, JPG, PNG max. 45 KB*
- HTML, FLASH ((including click tag) max. 45 KB*

File formats newsletter

- GIF (no animation), JPG, PNG max. 45 KB*
- links without redirect

Third party banners via java script will not appear on responsive, mobile homepage. A separate fullbanner (468x60pixel) is requested.

Payment conditions: Payment has to be effected within 30 days gross after invoice date without discount. More conditions are available on our General terms and conditions under: <http://www.pharmaindustrie-online.de/content/agb>



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Learn more on www.chemieproduktion-online.de



Pool your marketing success and ask for interesting combined offerings.

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